



SPONSOR GUIDE

SUNDAY, APRIL 24, 2016





SEE IT ON



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<http://youtu.be/xSL6gI9fQZQ>

SAN JOSE MISSIONFEST IS A SAN ANTONIO SIGNATURE EVENT. COMBINING A FAMILY FRIENDLY ENVIRONMENT, DYNAMIC ENTERTAINMENT AND A WORLD HERITAGE SITE.

OUR MISSION

This year MissionFest celebrates its 15th year as an official Fiesta Event! Our Historic Mission was founded in 1720 and is part of the National Park system. Although we have this distinction our church shares a unique partnership with the Federal Government. They maintain the grounds and we maintain the church.

The Archdiocese of San Antonio also supports the preservation of the church structures through its Las Misiones Capital Campaign. However, it is the parish that is responsible for the day-to-day maintenance including electricity, water, air conditioning, etc.

Your contribution to "The Queen of the Missions" supports our ministry of keeping the church community a functioning cultural part of American history. Allowing us to keep our doors open to the faithful and millions of visitors from around the world.



SUPPORT A MISSION THAT HAS RAISED OVER
\$150,000 IN SUPPORT OF SAN ANTONIO'S
LEGENDARY PARISH COMMUNITIES IN
THE LAST 4 YEARS.

WHY?



- ❖ QUALITY ENTERTAINMENT
 - ❖ UNIQUE LOCATION
 - ❖ OFFICIAL FIESTA EVENT
 - ❖ AFFORDABLE FOR FAMILIES
 - ❖ LOTS TO DO
 - ❖ LAST DAY OF FIESTA
 - ❖ ADVERTISING - RADIO, TV, PRINT, WEB
 - ❖ PUBLIC RELATIONS
 - ❖ THOUSANDS IN ATTENDANCE
- REACH HUNDREDS OF
THOUSANDS OF PEOPLE!

WE ARE COMMITTED TO GOING BEYOND
THE VALUE OF YOUR DONATION.

BE A PART OF A HISTORIC EVENT



LEGENDARY SPONSOR \$30,000* EXCLUSIVE OWNERSHIP \$50,000

SPONSOR BENEFITS FOR THIS LEVEL:

- Company name and logo prominently displayed and announced in-front of ALL mentions of San Jose MissionFest.
- Business logo prominently displayed and placed on the MissionFest web site with hyperlink to sponsor website.
- Company name mentioned on radio spots
- Company logo displayed prominently on television spots
- Logo prominently displayed on all social media sites, including Facebook, Twitter, etc.
- Company prominent mention on all email marketing
- Company name mentioned on ALL calendar postings. Over 50 Sites!
- Logo placed on invitation(s), fliers, signage and all printed materials
- Priority stage placement of company banner during the event your company on stage
- Opportunity for booth placement at event - Ability to Negotiate Size
- Complimentary food and drink tickets (Amount TBD)
- Presenting Sponsor for Exclusive VIP Reception (Date TBD)
- VIP Parking near MissionFest Entrance (10 Spaces)
- Access to VIP area plus reserved viewing space (20 People)
- Opportunity to discuss and plan more strategic marketing efforts
- Premier token of appreciation

* LIMIT 2 SPONSORS

ROSE WINDOW SPONSOR \$10,000

SPONSOR BENEFITS FOR THIS LEVEL:

- Logo placed on the MissionFest website, with link
- Logo placed on all printed items
- Company name mention on radio spots*
- Logo prominently displayed on all social media sites, including Facebook, Twitter, etc.
- Company mention on all calendar postings. Over 50 sites!
- Company mention on all email marketing
- Prime placement of company banner during the event
- Opportunity to introduce one of the programs during the event
- Opportunity for booth placement at event - 8 ft x 8 ft
- Complimentary food and drink tickets (Amount TBD)
- Invitation to Exclusive VIP reception (Date TBD)
- VIP Parking (5 spaces)
- VIP Access at the Festival (10 People)
- Premier token of appreciation

*SPACE PERMITTING



SAN JOSE LEVEL \$5,000

SPONSOR BENEFITS FOR THIS LEVEL:

- Logo placed on the MissionFest website, with link
- Business listing placed on the MissionFest web site with hyperlink to sponsor web site
- Logo placed on selected print opportunities
- Logo on e-marketing opportunities, including all Social Media Sites & Email Marketing
- Logo placed on sponsor signage
- Placement of company banner during the event
- Premier token of appreciation
- VIP Parking (3 Spaces)
- VIP Access (6 People)
- Complimentary food and drink tickets (TBD)
- Invitation to Exclusive VIP Reception (Date TBD)

PIONEER LEVEL \$2,500

SPONSOR BENEFITS FOR THIS LEVEL:

- Business listing placed on the MissionFest website with hyperlink to sponsor website
- Listing on selected print opportunities
- Logo placed on sponsor signage
- Logo on e-marketing opportunities, including all Social Media Sites & Email Marketing
- Placement of company banner during the event
- VIP Parking (2 Spaces)
- VIP Access (4 People)
- Complimentary food and drink tickets (TBD)
- Invitation to Exclusive VIP Reception (Date TBD)

COMPADRE LEVEL \$1,000

SPONSOR BENEFITS FOR THIS LEVEL:

- Business listing placed on the MissionFest website
- Listing on all print opportunities
- Listing on sponsor signage
- Listing on e-marketing opportunities, including facebook & eblasts
- Invitation to Exclusive VIP Reception (Date TBD)

SMALLER DONATIONS BELOW \$1,000 OR CASH EQUIVALENT DONATIONS ARE ACCEPTABLE

**MAKE CHECKS PAYABLE TO:
MISSION SAN JOSE**

MAILING ADDRESS

Attn: Father Rogelio Martinez
701 East Pyron Avenue
San Antonio, Texas 78214

FOR MORE INFORMATION PLEASE CALL:
210.922.0543

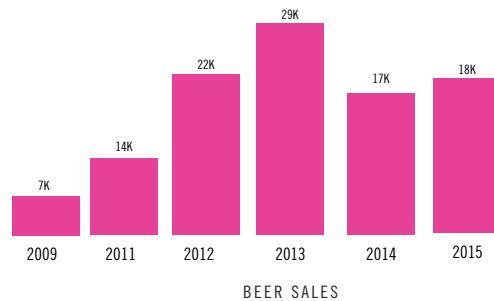
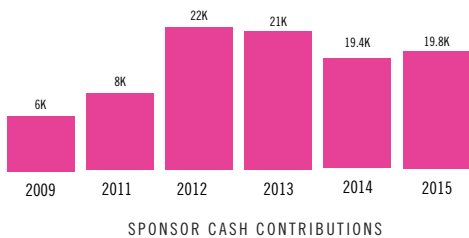
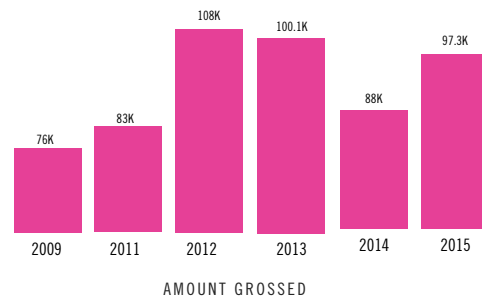
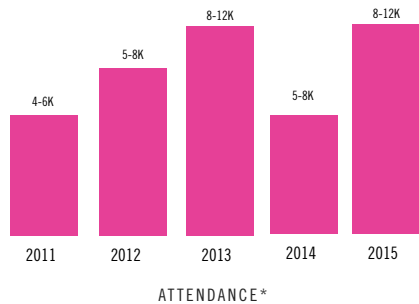


MISSIONFEST BY THE NUMBERS

* Estimate

All numbers, except those for attendance, are rounded. Pink indicates actual numbers. Cyan indicates future estimates.

EVENT NOT HELD IN 2010.



VOLUNTEER SIGN-UP



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WE NEED YOUR HELP TO CONTINUE OUR MISSION
VOLUNTEER SIGN-UP ON BACK



VOLUNTEER SIGN UP

COMPANY SIGN-UP

Organization Name: _____

Contact Person: _____

Email: _____

Phone Number: _____

How Many People: _____

Please Submit List of Volunteers to missionfestvolunteer@gmail.com

INDIVIDUAL SIGN-UP

Name: _____

Organization: _____

Email: _____

Phone Number: _____

WHAT TIME DO YOU PREFER?

Morning Afternoon Evening All-Day

We will be filling several positions including Food Booths, Logistics, Parking, Ticket-Booths, Chashiers, Front Gate, Children's Corner, Arts/Crafts, VIP Reception, Entertainment.

For More Information Please Contact, volunteer@sanjosemissionfest.com